

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 04139 211141Z

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ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 014151

R 211120Z AUG 75
FM AMEMBASSY STOCKHOLM
TO USDOC WASHDC
INFO SECSTATE WASHDC 5448
AMEMBASSY COPENHAGEN
AMEMBASSY HELSINKI
AMEMBASSY OSLO

UNCLAS STOCKHOLM 4139

FOR BIC/OIM

E.O. 11652: N/A

TAGS: BEXP, SW

SUBJECT: COMMERCIAL PROGRAM: POTENTIAL CONFLICT WITH STC PRINTING
AND GRAPHIC ARTS SHOW

REF: USDOC 11680

1. STC DIRECTOR INVESTIGATED SUBJECT EXHIBITION IN MALMO ON AUGUST 15 AND CONCLUDES THAT THE EVENT IS MARGINAL AND DEFINITELY NOT A POTENTIAL CONFLICT WITH STC'S MARCH PRINTING AND GRAPHIC ARTS EXHIBITION.
2. FYI, EXTENSIVE INTERVIEWS INCLUDED THOSE WITH HANS MALMGREN OF SKANEMASSAN AND WITH SYDEXPO ORGANIZERS IDENTIFIED REFTEL. MOREOVER, S:T ERIKS MASSAN'S BENGT HULT WAS IN MALMO AT SAME TIME FOR OPENING OF 57TH SKANEMASSAN AND (OBVIOUSLY WITHOUT INFORMING HIM OF PURPOSE OF GENERAL INQUIRY) DIRECTOR ASCERTAINED THAT HULT DOUBTS THAT MASSAN WILL FILL MORE THAN ONE OF FIVE REPEAT FIVE EXHIBITION HALLS. WE FORWARDING UNDER COVER OF DS-4 COPY OF SKANEMASSAN'S CATALOGUE WHICH WILL SHOW CONFIGURATION OF HALLS A AND B WHICH (AT MOST) MIGHT BE FILLED WITH SUBJECT EXHIBITION.
3. IMPORTANT TO NOTE ALSO THAT QUESTION OF ENTERING
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EXHIBITION WITHOUT ESTABLISHED REP NOT CLEAR. ORGANIZERS

SAY YES; HOWEVER, SOUNDINGS BY DIRECTOR HAVE ASCERTAINED
THAT THERE HAS APPEARENTLY BEEN NO PREVIOUS SUCH EXPERIENCE.
STRAUSZ-HUPE

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NNN

Message Attributes

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Draft Date: 21 AUG 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
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